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Companies Signing Up for Expo 2011

A number of familiar names in the forest products equipment and technology field have already made commitments to participate in Expo 2011, reports Expo Director Eric Gee. Baxley Equipment Company, Optimil, Progress Industries and Vollmer are just a few of the companies planning to exhibit so far.

“We mailed out our sales kit a few weeks ago and are excited by the response we’re seeing,” Gee said. “Thirty-two companies representing 29 percent of the floor plan have already responded, and as the Aug. 16 deadline approaches, I expect more companies to reserve their preferred locations in the core floor plan.”

A \$200 fee is all it takes for businesses to ensure they have space when SFPA’s 31st Forest Products Machinery & Equipment Exposition opens its doors Aug. 11-12, 2011, at the Georgia World Congress Center in Atlanta. SFPA Associate members also get added benefits, such as priority in exhibit space assignments and hotel reservations along with a free company description and logo in the show program.

A full list of exhibitors can be found at www.sfpaexpo.com. Just click the “See who’s at Expo 2011” link on the home page. Companies and firms with questions about exhibiting at Expo can contact Gee at 504/443-4464, ext. 214, or by e-mail at egee@sfpa.org. Information is also available at www.sfpaexpo.com.

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Note to Editors: Expo varied from its usual biennial schedule during the Korean conflict, which is why it is now held on odd-numbered years even though the first event was held in 1950. Also, if you would like to obtain photos from Expo 2009 and an Expo logo, contact Richard Wallace, SFPA’s vice president of communications, at 504/443-4464, ext., 236, or rwallace@sfpa.org.

The Forest Products Machinery & Equipment Exposition has been sponsored since 1950 by the Southern Forest Products Association, a trade association representing Southern Pine lumber manufacturers from Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Arkansas, Oklahoma and Texas. SFPA’s member companies produce about 43 percent of the nation’s Southern Pine lumber.

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