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## Expo 2011 Heading Back to Atlanta

Dates and venue for the 31st Forest Products Machinery & Equipment Exposition have been set, announced the Southern Forest Products Association, which has sponsored the biennial exposition since 1950.

Expo 2011 will be held Aug. 11-12, 2011, at the Georgia World Congress Center in Atlanta.

“If you’re a company or firm that provides machinery, equipment, technology or services to the forest products industry, Expo 2011 offers a perfect opportunity to connect or reconnect with wood product manufacturers,” said Expo Director Eric Gee. “Our national economy appears to be in recovery now, and by the time Expo rolls around next summer, the forest products industry could be much more active than it has been for the past couple of years.”

Expo exhibitors have traditionally included many of the biggest names in the business displaying everything from sawmill machinery to materials handling equipment; and the show draws key representatives from the nation’s largest wood products manufacturers.

“With many predicting the South will lead the industry’s recovery, Atlanta’s location in the heart of the Southern wood basket makes it the ideal setting for what we hope will be a winning event for both exhibitors and attendees,” Gee said.

Prospective exhibitors will receive a packet with details about reserving space and pricing in the mail in May. Meanwhile, for more information, visit [www.sfpaexpo.com](http://www.sfpaexpo.com) or contact Gee at 504/443-4464 or by e-mail at [egee@sfpa.org](mailto:egee@sfpa.org).

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**Note to Editors:** Expo varied from its usual biennial schedule during the Korean conflict, which is why it is now held on odd-numbered years even though the first event was held in 1950. Also, if you would like to obtain photos from Expo 2009 and an Expo logo, contact Richard Wallace, SFPA’s vice president of communications, at 504/443-4464, ext., 236, or [rwallace@sfpa.org](mailto:rwallace@sfpa.org).

The Forest Products Machinery & Equipment Exposition has been sponsored since 1950 by the Southern Forest Products Association, a trade association representing Southern Pine lumber manufacturers from Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Arkansas, Oklahoma and Texas. SFPA’s member companies produce about 43 percent of the nation’s Southern Pine lumber.

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